



**Er. PERUMAL MANIMEKALAI
COLLEGE OF ENGINEERING**

ACCREDITED BY NAAC WITH 'A' GRADE
Konecipalli, HOSSUR - 635 117.



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Cordially Invite you all to the



Resource Person

Mr. ABIRAM NATARAJAN

Lead – Rural Empowerment
Initiatives
1M1B, Bangalore

Workshop on Application of AI & ML in Supply Chain Management



12th Dec. 2023

10.30 AM - 12.30 PM

@ Main Block Auditorium

ALL ARE INVITED



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Office of IQAC

A workshop on AI & ML in Supply Chain Management

Applications of AI & ML in Supply Chain Management was conducted on 12.12.2023 at 10.30AM – 12.00PM at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to both Final year and First year PG students of Er.Perumal Manimekalai College of Engg. Hosur. Mr. Abiram Natarajan was the resource person and delivered special lecture on Application of AI & ML in Supply Chain Management. In his speech to explain about How AI is going to change entire business activities in future. Their focus is on Supply Chain Management in AI. Its future trends, challenges and threats in the business.. Dr.P.Mohanraj, HOD/MBA, PMCTech, welcome the gathering, Dr.S.Chitra, Principal/PMC Tech., felicitate and addressed the gathering. In her speech, she explained the importance of management and to understand the concept of Application of AI & ML to the students. Moreover she expressed her gratitude to management for the continuous support and encouragement given by PMC Tech. Around 121 UG & PG students of PMC Tech., are participated in this workshop. At the end of the session, students are asked many quarries and clarified their doubts. MBA Department/PMC Tech. has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD,MBA/ PMC Tech.

The Final year & Pre Final year students of MBA are participated and gained knowledge about management. They also learned about Application of AI & ML in Supply Chain Management. In a few years, we can describe before AI and after AI in business that many changes are going to happen in the future. Therefore it's very important to the students to know about AI in business applications, it helps them to gain knowledge in AI to get employment opportunities in the economy.



Krishnagiri, TN, India
Shoolagiri, Krishnagiri, 635117, TN, India
Lat 12.673123, Long 77.966266
12/12/2023 10:14 AM GMT+05:30
Note : Captured by GPS Map Camera



Krishnagiri, Tamil Nadu, India
Unnamed Road, Tamil Nadu 635117, India
Lat 12.672997°
Long 77.966125°
12/12/23 10:33 AM GMT +05:30