



**Er. PERUMAL MANIMEKALAI
COLLEGE OF ENGINEERING**
ACCREDITED BY NAAC WITH 'A' GRADE
Koneripalli, HOSUR - 635 117.



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION



Guest Lecture on **Business Ethics & Corporate Social Responsibility**

Resource Person



21st MAY 2024 @
MBA Seminar Hall
11.00 AM – 01.00PM

Dr. Moon
Executive Director,
BNI Hosur

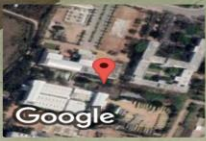


A Guest Lecture on Business Ethics & Corporate Social Responsibility

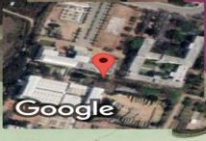
Report:

A Guest Lecture on Business Ethics & Corporate Social Responsibility needed to MBA's was conducted on 18.05.2024 & 09.30AM – 01.00PM at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to First Year PG students of Er.Perumal Manimekalai College of Engg. Hosur. Dr. Moon, Executive Director - BNI, Hosur was the resource person and delivered the Guest Lecture. In this lecture, Our Resource person discussed about Ethics in Business and Corporate Social Responsibility, what the opportunities in business domain are and how to approach the customers, what are the difficulties and various obstacles in business. In his speech she explained about how to identify and approach the business, what is the time period to get projects and other benefits in certain business. Around 58 PG students of PMC Tech., are participated in this Guest Lecture. At the end of the session, students are asked many queries and clarified their doubts. MBA Department/PMC Tech has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Mr. N. Syed Rasool, AP,MBA/ PMC Tech.

The Pre Final year students of MBA are participated and gained knowledge about the Ethics in Business. This Guest Lecture encouraged the students to be socially responsible and to follow ethics in their lives and business. Students get the “real world” experience of how the business works, Values in a business, direct procurement, getting the orders and administrative skills. This Guest Lecture is especially useful for students who have interest in both Human Resource domain.



Krishnagiri, Tamil Nadu, India
Unnamed Road, Tamil Nadu 635117, India
Lat 12.673024°
Long 77.96641°
21/05/24 11:06 AM GMT +05:30



Krishnagiri, Tamil Nadu, India
Unnamed Road, Tamil Nadu 635117, India
Lat 12.673047°
Long 77.966455°
21/05/24 11:10 AM GMT +05:30

