



**Er. PERUMAL MANIMEKALAI  
COLLEGE OF ENGINEERING**

ACCREDITED BY NAAC WITH 'A' GRADE

Koneripalli, HOSUR - 635 117.



## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION



### Guest Lecture on **ChatGPT Vs. Bard - Case analysis**

Resource Person



**15<sup>th</sup> JUNE 2024 @ MBA Seminar Hall**

**10.00 AM - 01.00PM**



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## **Guest Lecture on ChatGPT Vs Bard –Case analysis**

### **Report:**

A Guest Lecture on ChatGPT Vs Bard –Case analysis needed to MBA's was conducted on 15.06.2024 & 10.30AM – 01.00PM at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to First Year PG students of Er.Perumal Manimekalai College of Engg. Hosur. Dr.K.Bharath, Director (Primax Edu academy), Primax Foundation, Bangalore was the resource person and delivered the Guest Lecture. In this lecture, Our Resource person discussed about it is a field of intelligence exhibited by machines, particularly computer systems. It is a field of research in computer science that develops and studies methods and software that enable machines to perceive their environment and uses learning and intelligence to take actions that maximize their chances of achieving defined goals. In his speech he explained about Some high-profile applications include advanced web search engines like ChatGPT and Bard. Around 60 PG students of PMC Tech., are participated in this Guest Lecture. At the end of the session, students are asked many queries and clarified their doubts. MBA Department/PMC Tech has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD, MBA/ PMC Tech.

The Pre Final year students of MBA are participated and gained knowledge about the ChatGPT Vs Bard –Case analysis. This Guest Lecture encouraged the students to overcome the difficulties in AI and how to use ChatGPT and Bard. Students get the “real world” experience of how the various apps are working in Artificial Intelligence and how to make use of it in this competitive scenario. This Guest Lecture is especially useful for students who have interest in both marketing and Human Resource domain.

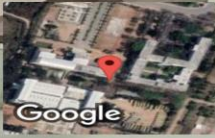


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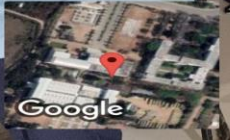
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GPS Map Camera



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