



**Er. PERUMAL MANIMEKALAI  
COLLEGE OF ENGINEERING**

ACCREDITED BY NAAC WITH 'A' GRADE  
Koneripalli, HOSUR - 635 117.



**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

*Cordially Invite you all to the*



Seminar on  
**DATA DRIVEN  
SUPPLY CHAIN  
TRANSFORMATION**

**Resource Person**

**Shri. P. Emmanuel Prem Kumar**  
Operations & Accounts Manager,  
RR Donnelley Global Outsourcing India  
Private Ltd., Chennai



**27<sup>th</sup> Dec. 2023**

**10.00 AM – 03.00 PM**

**@ MBA Seminar Hall**

**ALL ARE INVITED**



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## **One Day Seminar on Data Driven For Supply Chain Management**

### **Report:**

Data Driven For Supply Chain Management was conducted on 27.12.2023 at 10.00AM – 03.00PM at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to both Final year and First year PG students of Er.Perumal Manimekalai College of Engg. Hosur. Shri. P. Emmanuel Prem kumar was the resource person and delivered the seminar on Data Driven For Supply Chain Management. In his speech he explain about How Supply Chain Management is essential for both business and life. Their focus is on Data Driven For Supply Chain Management and its importance in this competitive world. Dr.P.Mohanraj, HOD, MBA/ PMC Tech, welcomed the gathering. Dr.S.Chitra, Principal/ PMC Tech., felicitate and addressed the gathering. In her speech, she explained the importance of management and to understand the concept of Supply Chain Management to the students. Moreover she expressed her gratitude to management for the continuous support and encouragement given by PMC Tech. Around 123 PG students of PMC Tech., are participated in this seminar. At the end of the session, students are asked many quarries and clarified their doubts. MBA Department/PMC Tech. has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD,MBA/ PMC Tech.

The Final year & Pre Final year students of MBA are participated and gained knowledge about Supply Chain Management. They also learned about Management and the concepts like supply chain management is data driven and how it was implemented in business. Therefore it's very important to the students to know about Supply Chain management and how to get involved in such scenario.

