



Er. PERUMAL MANIMEKALAI
COLLEGE OF ENGINEERING
ACCREDITED BY NAAC WITH 'A' GRADE
Koneripalli, HOSUR - 635 117.



**DEPARTMENT OF
MASTER OF BUSINESS ADMINISTRATION**



Cordially Invite you all to the



RESOURCE PERSON

Mr. R. Kathiravan
Dy. Head - Industry 4.0 /
Digital Manufacturing/
Ather Energy,
Bangalore

Special Lecture on
**Decision making
under Disruption**
(Case based activities & Discussions)

8th Dec. 2023
01.30 PM - 03.30 PM
@ MBA Seminar Hall



ALL ARE INVITED



A Guest Lecture on Decision making under Disruption

Report:

Decision making under Disruption was conducted on 08.12.2023 at 10.30AM – 12.00PM at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to both Final year and First year PG students of Er.Perumal Manimekalai College of Engg. Hosur. Mr. R.Kathiravan was the resource person and delivered the seminar on Decision making under Disruption. In his speech he explain about How Decision making is essential for business. Their focus is on Decision making under Disruption under various critical situations. Its future trends, challenges and threats in the business.. Dr.P.Mohanraj, HOD, MBA/ PMC Tech, welcomed the gathering. Dr.S.Chitra, Principal/ PMC Tech., felicitate and addressed the gathering. In her speech, she explained the importance of management and to understand the concept of Decision making to the students. Moreover she expressed her gratitude to management for the continuous support and encouragement given by PMC Tech. Around 118 PG students of PMC Tech., are participated in this seminar. At the end of the session, students are asked many quarries and clarified their doubts. MBA Department/PMC Tech. has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD,MBA/ PMC Tech.

The Final year & Pre Final year students of MBA are participated and gained knowledge about management. They also learned about Disruptive Decision-Making is about the challenges that leaders face as they seek to make the right decisions on how to approach digital transformation to deliver the outcomes that will ultimately drive growth.. Therefore it's very important to the students to know about Decision Making.

