



Er. PERUMAL MANIMEKALAI
COLLEGE OF ENGINEERING

ACCREDITED BY NAAC WITH 'A' GRADE

Koneripalli, HOSUR - 635 117.



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Cordially Invite you all to the

One Day Seminar on

**LEAN MANAGEMENT –
WITH REFERENCE TO MAKE
IN INDIA**

20th Jan. 2024

10.00 AM – 04.00 PM

@ MBA Seminar Hall

ALL ARE INVITED

Resource Person



Ms. Mangayarkarasi

Asst. Manger

Plant Operations

Wheels India Limited Chennai.

Outsourcing India Private Ltd.,

Chennai

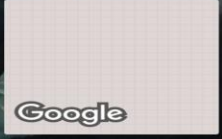
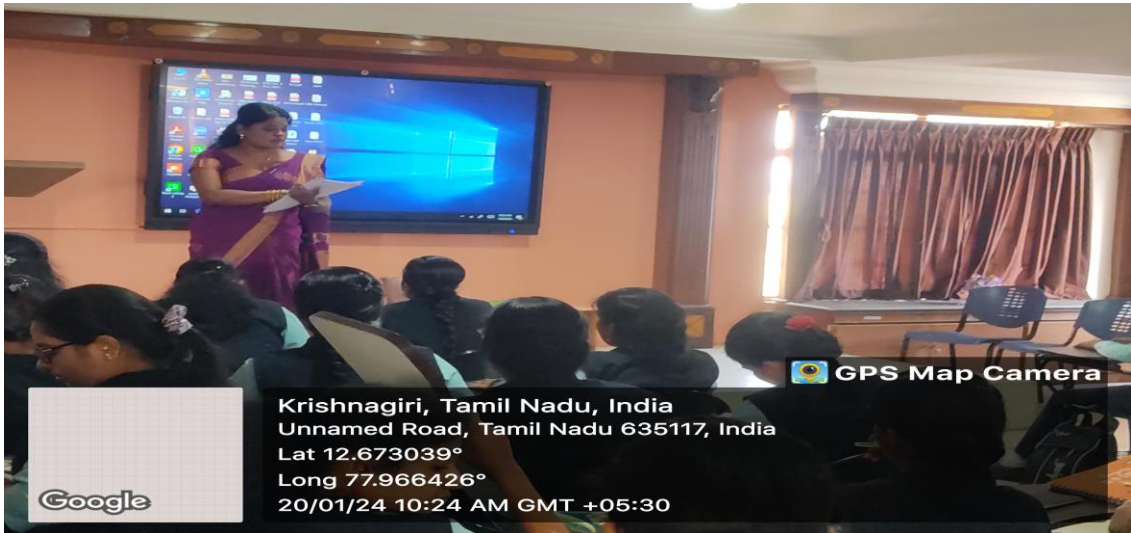


A Guest Lecture on Lean Management

Report:

Lean Management with reference to make in India was conducted on 20.01.2024 & 10.00 am – 04.00pm at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to PG students of Er.Perumal Manimekalai College of Engg. Hosur. Ms. Mangayarkarasi, Asst. Manger, Plant Operations, Wheels India Limited Chennai. Outsourcing India Private Ltd., Chennai was the resource person and delivered special lecture In this lecture, madam discussed on how to start a business, what are the schemes available for small and medium size business, how to approach financial institutions for loan, what are the difficulties in getting the loan approval,. In his speech he explained about how to identify and approach the customers, what is the time period to supply the goods and annual turnover in certain business. Around 63 PG students of PMC Tech., are participated in this workshop. At the end of the session, students are asked many quarries and clarified their doubts. MBA Department/PMC Tech has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD,MBA/ PMC Tech.

The Pre Final year students of MBA are participated and gained knowledge about Lean management. This Seminar which encourages students to become entrepreneurs. Students get the “real world” experience of how the business works, direct procurement, fixing the prices, Sales strategies, getting the orders and administrative skills. This seminar is especially useful for students who have interest in becoming entrepreneur’s in the future competitive world.



Krishnagiri, Tamil Nadu, India
Unnamed Road, Tamil Nadu 635117, India
Lat 12.673039°
Long 77.966426°
20/01/24 10:24 AM GMT +05:30



Lat 12.673083, Long 77.966479
01/20/2024 10:21 AM GMT+05:30
Note : Captured by GPS Map Camera