



Organized By:

**DEPARTMENT OF MBA AND ED CELL**

One Day Seminar on  
**MANAGING  
BUSINESS RISK:**  
Identifying and Mitigating Risks in  
International Market

*Date:*

**09/05/2024**

*Venue:*

**9.30AM TO 4.00PM,  
MBA SEMINAR HALL.**



**MR.K.PRABAKAR,  
BUSINESS PARTNER (DIRECTOR),  
METAL MGMT. SERVICES (P) LTD.,  
CHENNAI**

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## **A Guest Lecture on Managing Business Risks**

### **Report:**

Managing Business Risks was conducted on 09.05.2024 & 09.30pm – 04.00pm at PMC Tech., Hosur Campus. This event has been organized by MBA Department and ED CELL. It is has been conducted Offline mode to PG students of Er.Perumal Manimekalai College of Engg. Hosur. Mr. K. Prabakar was the resource person and delivered special lecture In this lecture, sir discussed on how to start a business, what are the schemes available for small and medium size business, how to approach financial institutions for loan, what are the difficulties in getting the loan approval,. In his speech he explained about how to identify and approach the customers, what is the time period to supply the goods and annual turnover in certain business. Around 63 PG students of PMC Tech., are participated in this Guest Lecture. At the end of the session, students asked many querries and clarified their doubts. MBA Department/PMC Tech has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD,MBA/ PMC Tech.

The Pre Final year students of MBA are participated and gained knowledge about management. Managing Business Risks was the Guest Lecture which encourages students to become entrepreneurs. Students get the “real world” experience of how the business works, direct procurement, fixing the prices, Sales strategies, getting the orders and administrative skills. This seminar is especially useful for students who have interest in becoming entrepreneur’s in the future competitive world.



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