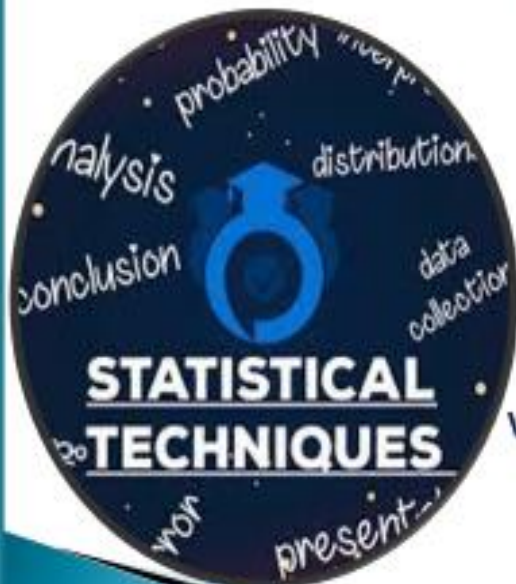




**Er. PERUMAL MANIMEKALAI
COLLEGE OF ENGINEERING**
ACCREDITED BY NAAC WITH 'A' GRADE
Kooneripalli, HOSUR - 635 117.



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION



Two Days Hands on Training on

ADVANCED STATISTICAL TECHNIQUES FOR SOLVING BUSINESS PROBLEMS

Resource Person

Mr.A.Dhamodharan
Research Associate,
Vellore Institute of Technology
(VIT), Vellore.



28th & 29th Dec. 2023

09.00 AM – 04.00 PM

@ MBA Seminar Hall



Two Days Hands on Training on Advanced Statistical Techniques For Solving Business Problems

Report:

Advanced Statistical Techniques for solving business problems was conducted on 28 & 29 Dec 2023 & 09.00AM – 04.00PM at PMC Tech., Hosur Campus. This event has been organized by MBA Department. It is has been conducted Offline mode to First year PG students of Er.Perumal Manimekalai College of Engg. Hosur. Mr.A.Dhamodharan was the resource person and delivered special lecture on Advanced Statistical Techniques for solving business problems. In his speech to explain about teaches new techniques and easy methods to understand and solve problems. He almost covered the important topics like Sampling distribution, Non parametric test, Correlation and Regression. Around 62 PG students of PMC Tech., are participated in this workshop. At the end of the session, students are asked many quarries and clarified their doubts. MBA Department/PMC Tech. has arranged seminar hall for attending the programme. The program ends with vote of thanks proposed by Dr.P.Mohanraj, HOD,MBA/ PMC Tech.

The Final year & Pre Final year students of MBA are participated and gained knowledge about management. They also learned about Application of AI & ML in Supply Chain Management. In a few years, we can describe before AI and after AI in business that many changes are going to happen in the future. Therefore it's very important to the students to know about AI in business applications, it helps them to gain knowledge in AI to get employment opportunities in the economy.

