

Faculty Profile

S.No	Particulars		
1	Name	Dr. J V. Balasubramanian	
2	Qualifications	M.B.A., Ph.D	
3	Specialization	Marketing & International Marketing	
4	Designation	Professor	
5	Department	Department of Management Studies	
6	Date of Joining in this Institution	25-10-2021	
7	Total Experience in Years	Industry Experiences	Teaching Experiences
		1 year 10 Months	25 years
		Total Experiences (Teaching & Industry)	
		26 years and 10 Months	
8	Number of Publications (National / International)	National	International
		19	2
9	Number of conferences Attended	National	International
		19	2
10	Books Published	3	
11	Email Id	prof.jvbalupmc@gmail.com	